



# REDHILL & REIGATE MARLINS SWIMMING CLUB

Founded 1920

## Sponsorship

Marlins are looking to develop the club so they can offer the benefit swimming brings to more children in the locality. We do not receive any financial support from the local council or other charities, so all the fees are met by parent's subscriptions or by donations and sponsorship.

Sponsorship is a great way for a business to get its details and product on the website and in front of a captive audience that is ideally suited to what you have to offer.

Being a club focused on the local children, this will give you the opportunity to help the next generation of the borough and ensure that they all have the opportunity to swim in a safe environment and also give those that may not have that opportunity due to personal circumstances to be involved.

In the words of one of our older volunteers, it's about putting something back into the community and helping future generations to flourish

### How does it work?

If you are interested in supporting the club either as a business or as an individual please complete the form below and email it to [chairman@marlinsswimmingclub.co.uk](mailto:chairman@marlinsswimmingclub.co.uk)

### How much will it cost me?

That depends on what you want to do and what you want from it. We have some packages below but we can adjust these to suit each and every sponsor

### How long am I tied in for?

Again, it's up to you. Ideally we want sponsors to stay with us for the long term (3 -5 years), but we also appreciate that this cannot always be planned. We would always be happy to talk to you about a short term support package to be reviewed by you at the end of that term

### What do I get out of it?

Our gratitude firstly but more importantly, depending on what package or variation it depends on what you will receive. This will be tailor made to suit you but branding on our website, exposure to our members, and potential branding on our kit and web links to name a few.

Updated August 2015

Telephone: 01737 400 162 Website [www.marlinsswimmingclub.co.uk](http://www.marlinsswimmingclub.co.uk)

Contact [membership@marlinsswimmingclub.co.uk](mailto:membership@marlinsswimmingclub.co.uk)





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### SPONSORSHIP PACKAGES

The details below are to give you an indication of what is available but the club are always open to discuss bespoke packages if required

Level	Cost of the package	What does it cover	What you get:
Marlins Supporter	Donations by anyone as	Donations made by anyone in that year for general use by the club but they will be recognised as a donor on the website if they wish	A mention on the donors part of the website if you wish saying you are a Marlins Supporter
Level 1 - Bronze	£200 per annum per place (2015/16)	3 x Bursary places - Sponsoring children that cannot afford the membership fees and kit required to join or transport to various events & entry fees	Your details go on the website and they get updates on the club and if they sponsor a bursary place then it can be named after the firm if they wish.
Level 2 – Silver	£2,000 per annum	Equipment – Fins / floats / clocks / watches / tablets / laptop etc	Details go on the website plus they receive promotion several times a year on club emails / newsletters to all the members and their details on an arm of the <u>children's</u> T shirts. They also have a link from our website to theirs
Level 3 - Gold	£3,000 per annum	Subsidising the costs of teaching staff – covers training etc	As above and they will get their logo on the arms of the clothing as its printed for all <u>staff</u> an award named after the company for presentation each year of sponsorship. They also have a link from our website to theirs
Level 4 - Platinum	£4,000 per annum	Pool time - extra staff / lifeguards etc	As above plus your logo on the club T shirts for members on the back and a trophy named after them whilst they are sponsors which they can present if they wish at the AGM annually. They also have a link from our website to theirs

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### Sponsorship Application form

Is this a personal donation or corporate sponsorship	Personal / Corporate * delete as appropriate
Name of Company	
What does the business do?	
Which package are you interested in	Supporter / Bronze / Silver / Gold / Platinum * circle appropriate
Term you are considering sponsoring for	Years
Special requirements if any	Please detail here
Contact name	
Contact number	
Contact email address	

Please email this to [chairman@marlinsswimmingclub.co.uk](mailto:chairman@marlinsswimmingclub.co.uk)

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